

French Broad Hustler

And Western Carolina Democrat.
Issued Every Thursday by
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Gordon F. Garlington, Owner.



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All checks or money orders should be made payable to
MUTUAL PRINTING COMPANY.
HENDERSONVILLE, N. C.

Ford tires. *****
The Palmetto State is semi-dry now. *****
Enamelled wear; cosmetics. *****
All aboard for the Suez! *****
Did you see Mud Lake last week? *****
Anyway it will go down in history as a piece party. *****
The ankle bouquet is the latest. It savors of insanity. *****
"The Administration shipping bill is taking shape." Ship shape? *****

Work in Culebra Cut should be figured out on a sliding scale. *****

It's about time for the City's fire bell to go on a strike, isn't it? *****

The Persians have a plenty of sand, but they can't lick those Cossacks. *****

Local tigers are timid. Afraid stripes will be put on 'em. *****
Capt. Boy-ed seems much impressed with the freedom of the American press. *****

The Austrian submarines are adding to the Allies' undersea boats every day. *****

The Greater Hendersonville Club has again lost its head. He having moved away. *****

Warden Osborne of Sing Sing says its the crooks outside and not those inside the prison that "got" him. *****

Wanted—A pair of wings and a tail, for a dove. Apply Ford Piece-of-Party, P. D. Q. *****

The Allies seize enemy males, while the Central Powers kill friendly females. *****

The British removed 4000 lbs. of rubber from Ford's peace ship. Rubber necks were not disturbed. *****

There must be bad blood in Old China. Judging from the number of risings she is having. *****

The art of the magazine covers is very touching—generally a kissing or hugging couple. *****

No one reported shot in Henderson county Christmas. Some were half-shot however. *****

When Doc, Cook, of Polar fame, tried to get into Germany recently he got the cold shoulder. *****

Jack Johnson wants to return to America. Being a fugitive from justice he will find it hard to "come back." *****

"Pennsylvania Child hums tune at two years of age." Huh! Some begin within two minutes and never let up for two years. *****

How uproariously happy we should all be that wholesale prices in the United States were lower by 1 per cent in 1914 than before. *****

For the first time probably in its incorporated history, Hendersonville had no Christmas arrests. Hendersonville is a good town. *****

The young man who presented his best girl with a pair of silk hose for Christmas certainly put his foot in it. Dad whipped him. *****

Since the salaries of both Pullman conductors and porters are to be raised, how will the ordinary traveler dare approach them? *****

So much of Bob Gonzales' stuff is reprinted that we suggest, in lieu of the ancient saw "Let George do it," "Let Bob say it." *****

"Buttermilk Charley" Fairbanks has been resurrected as the Republican presidential standard-bearer. Why disturb the dead? *****

If the Honorable Preston F. Patton will kindly do something for our roads we think we can arrange to have the degree of D. H. (Doctor of Highways) bestowed on him next summer by Judson College. *****

THE LOCAL PAPER IS YOUR PAPER.

It is almost a weekly occurrence for a newspaper to receive one or more "jolts" from citizens of its town. These range from sincere criticisms kindly meant to pure viciousness. We welcome the former; the latter we ignore.

Your local paper is a double-barrelled affair. It is a public medium, yes; but it is also a private enterprise. Some seem ignorant or forgetful of this latter fact when expressing themselves. Suppose, for instance, someone who had no particular right to do so, should say to you, "Say, but your business is rotten." Or, that he should say, "You surely are in need of a new manager in your office." Or, "That is certainly 'bum' stuff you are giving the public"; or "Why don't you fellows enlarge and modernize your business." Would you fancy it? Certainly not! Then why should a newspaper "take in good part" all that line of talk, and grin over it? That is what it is expected to do, not once but scores of times each twelve-month.

We can answer the question we believe. People feel free to criticize their local paper because whether they know it or not they in real fact regard it as in part their paper. It is "our" paper. That it is a private enterprise, an individual investment, is lost sight of in the larger fact that it is a community asset, serving the public, and therefore belongs to everyone in the community.

Your local paper is Everybody's paper. It is your paper. The chances are that it existed before you did, and it printed a notice of your birth; it said gracious things about you when you graduated at the high school; it has helped to boom your business; it perhaps boosted your candidacy; it has given publicity to your pet schemes; it has printed notices of your social efforts; it has devoted columns to your church news. It is possible that your local paper did all these things ahead of you for your ancestors. Certain it is that after you are dead and gone it will print a notice of your death, and perhaps of those of your family who will follow you. In a very real sense your local paper is your paper, isn't it?

Then why, instead of always finding fault with this, that and the other thing don't you pitch in and lend a helping hand to your local paper? Instead of "jolts" why not tell it where a good story may be had for the seeking? Why not give the local editors some news of general interest? If the paper is small why not do something to help enlarge it? Knocking your local paper don't hurt the paper. It doesn't help you. "Jolts" don't hurt anyone seriously in the newspaper office. They don't help you. Sending your money out of town for a paper no better don't hurt as much as you think it does. It don't help you. No these things don't help you any at all, and they really hurt the paper very little. And—

Just remember, Mr. Reader, in this new year of 1916 that your local paper is your paper.

CONCERNING INDUSTRIES.

There are many who are far from satisfied with business conditions in Hendersonville. There are not enough industries here to make large investments of capital attractive. A steady pay roll is an absolute essential to the business and prosperity of any community.

We believe that Hendersonville will continue to hold her own in the matter of inducing summer tourists to make this their headquarters in season. No city, however abundantly blessed by nature, can become prosperous on the proceeds of from eight to ten weeks tourists business. This must be augmented. The long gap between seasons must be filled in. But how?

The answer seems plain, and altogether within the reach of Hendersonville. We must go out after new business and compel it to at least investigate our claims. It was Garfield who said, in substance: "Things do not of themselves turn up. You have got to go and turn them up." Just so. If we wise our claims investigated by prospective investors we have got to go after them and not wait for them to come to us.

It seems to the Hustler that the hosiery industry offers just now the most profitable and successful prospects for this city. It has been established beyond question that money can be made in hosiery mills here. The two mills in and about the city have always paid good dividends, and were never in a healthier condition than today. So there is no question of experimenting with unknown conditions.

It is customary to attribute all increases in manufactures just now to the great world war. The hosiery trade has no doubt been stimulated by war orders, but an investigation just completed by the department of commerce shows that aside from war orders the hosiery manufacturers have made a splendid profit in the domestic trade, and that conditions after the war are promising beyond the average. These things being so what should be done?

We quote from a recently editorial in the Charlotte Observer: "The Star states the case truthfully when it says that in Philadelphia, up town and down town, and in and around town, there are small manufacturing industries. They can be found in the most inconceivable places. The manufacture of all kinds of knit goods in a specialty in Philadelphia. Silk and cotton hosiery, underwear, scarfs, curtains, portiers, and every other conceivable small thing, are turned out in these little factories, many of which have grown into big ones."

Does not the answer as to how local conditions could be remedied suggest itself? Why, go after this small business, which works in lofts, garrets, caddy-holes, etc., and tell them of Hendersonville's splendid conditions, and of the success already obtained here. They will be impressed.

We have good sites; cheap, intelligent, reliable labor; we are free from

unionism in its undesirable forms; we are on a trunk line; and have every modern convenience to offer manufacturers who do not require large local investments.

Just to cite a case in point.

Some four or five years ago in the town of Waihalla, S. C., a place with about two-fifths of our population, a hosiery mill was started. For various reasons it did not pay. The principal stockholder got on the train and went to Philadelphia. There he got in touch with a small but well known firm of hosiery manufacturers. He stated the situation. The firm investigated. The result was that within a few weeks the company moved lock, stock and barrel to Waihalla, and when last heard of was doing a much larger business at a far less cost. Their testimony was that the cheaper and more intelligent and more reliable labor, and the infinitely better working conditions, to be found throughout the Southern mountainous sections was bound to bring success to small manufacturers in competition with Northern makers.

Has this word been vindicated? Listen to this from the department of commerce's last report:

"Sixteen mills in the South are making five times the profit of as many mills in Pennsylvania."

Hendersonville's answer seems plain. Shall we "go after" these small manufacturers, or just let things rock along?

SEVERE WIND AND RAIN CAUSES DAMAGE IN COUNTY.

(Continued from 1st Page.)

longer to run off than usual. Following a heavy down pour in normal times, the country is fairly dry within a few hours, but some roads were still impassable to vehicles as late as Thursday afternoon.

As usual under such circumstances, Mud Creek distinguished itself, overflowing its banks and tying up traffic of all sorts in several directions. At the foot of Main street water from this stream was banked up until there was no semblance of a road to be seen anywhere. The whole country was under water, and it must have recalled the great "lake" proposition so popular in Hendersonville some years ago. The official observer recorded 3.25 inches of rain on Dec. 29th.

The greatest material damage will undoubtedly fall on the roads of the county. From overflow and wash the roads in many places are in a badly cut up condition. Only a few bridges are reported lost, which is a bit remarkable when one considers that many of them were entirely submerged under rushing waters for a day or more. At sunset on Thursday vehicles were still unable to use with safety the Asheville highway, it being several feet under water. In the Patterson bottoms. Some motorists who tried the trip through were caught in the midst of the water, and abandoned their cars until the water went down considerably, while others were pulled out by "horse power."

At the St. Petersburg colony the administration building was so damaged by the wind as to necessitate its complete restoration. Several trees were blown over along the Asheville-Hendersonville highway.

In the city damage was confined for the most part to fences and trees. The

glass roof of Few's hothouse was blown in, as noted in these columns. The sand dredge in Mud creek was overwhelmed, and sank at its "pier." Much sand was lost by being washed away. The streets of the city were damaged to some small extent, but no serious washouts have been reported.

TO THE PATRONS OF

THE CITY SCHOOLS.

Just a few words in the interest of your children. Please let it be personal to you, each of you.

1. Do not detain your child at home except for sickness.

2. Every absence is a loss to the child and the whole grade.

3. A majority of pupils who fail to pass examinations and lose a year's work by not being promoted fail on account of irregular attendance.

Prompt and regular attendance are essential to the success of your child.

4. When absence occurs the regulations require that a written excuse stating the cause be presented to the teacher the first day the pupil returns to school.

5. See to it that your child attends every day right on up to the end of the session. Your child may not be promoted, but he can not be promoted without it.

Will you not co-operate with us in these important things for the benefit of your child.

Very sincerely,

G. C. BRIGGS,
Superintendent Graded Schools.

WANT ADS.

A. B. ARCHIBALD, the Wholesale Produce Man of St. Petersburg, Fla. would like to get in touch with farmers or merchants having butter, eggs, etc., for sale. Write him what you have and your lowest cash price. 1-6-61p

A MAN WANTED to Work in Dairy. Box 615 Hendersonville, N. C. 1-6-61p

PROPOSED SAPPHIRE ROUTE IS UP TO TRANSYLVANIA CO. (Continued from 1st Page.)

fences constructed across it, although a great deal of the expensive grading is plainly in evidence. It would be possible to overcome these obstructions by changing the course of the road at places. Some of the far-sighted citizens of Transylvania county are now beginning to agitate a good roads bond issue and if the issue is carried this abandoned road will be one of the first to be rebuilt.

The following is what the Ledger has to say:

The plan which had its origin some years ago for the construction of a road connecting the states of North Carolina and Tennessee is now

Fire Insurance Doesn't Prevent

FIRE!

But protects you against a catastrophe that strikes one insured man out of thirty. The company offering that protection must be investigated. Does it pay its claims fairly, cheerfully, without quibble and without attempting to get out of an honest obligation?

The old reliable HARTFORD FIRE INSURANCE CO. offers that kind of service. Its policy is an honorable intention and it has the ability to carry out that intention. A clean record through one hundred and four years is proof of that statement. WE REPRESENT THE HARTFORD together with the other STRONGEST COMPANIES IN THE WORLD! Why not let us write your insurance. A policy in one of these STRONG COMPANIES cost no more than any other.

Ewbank Ewbank & Company
Insurance Renting Real Estate

being pushed with vigor, with the view of rushing it to its completion. The Asheville, N. C., chamber of commerce, the Buncombe county, N. C., Good Roads association and other such organizations of western North Carolina are co-operating now to bring about the completion of the highway.

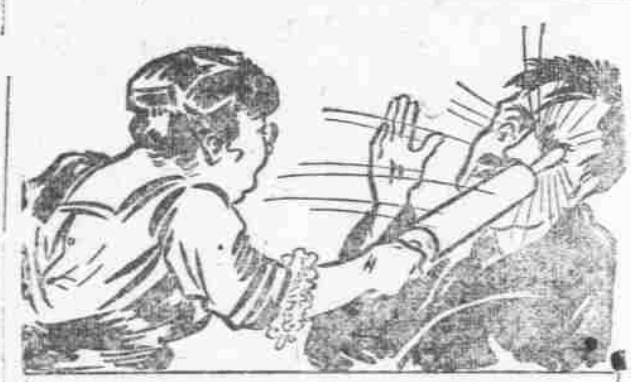
The completion of this highway means one of the most important, if not the most important links in a veritable system of highways in the clouds, which, it has been predicted, will be a real paradise for motorists in search of scenic routes. These highways will traverse and transect the entire famous Sapphire country of western North Carolina and eastern Tennessee, and their various tributary roads are to furnish a network of highways throughout the section. This system will be so arranged that it can be conveniently used by tourists coming south from the east or the west or by southerners going northward on either side of the Alleghenies.

From Chicago to Miami on the west side of the Alleghenies runs the Dixie highway. From New York to Jacksonville on the east side of the Alleghenies runs the National highway.

The proposed Tennessee-Carolina highway, running east and west, will, through the Asheville-Charlotte highway on the eastern end, connect with the National highway, while in Tennessee on the western end it will tap the Dixie or the National highway then the tourist may motor over fine roads into the very heart of the Sapphire country, with its beautiful mountains and lakes and famous resorts.

Then coming southward from the Lake Toxaway region in North Carolina is now being built the Sapphire route. This highway is already completed for a great deal more than half

its length, and will be famous for its scenic qualities. Coming southward from Lake Toxaway the Sapphire route. This highway is already completed for a great deal more than half its length, and will be famous for its scenic qualities. Coming southward from Lake Toxaway the Sapphire route. This highway is already completed for a great deal more than half its length, and will be famous for its scenic qualities. Coming southward from Lake Toxaway the Sapphire route. This highway is already completed for a great deal more than half its length, and will be famous for its scenic qualities.



More Eyes are Ruined

because the owner fails to obtain glasses when needed than from any other cause.

If you suspect that you need glasses at all, you should obtain them immediately. Many cases of defective vision that can be permanently relieved by simple lenses if taken in time result in serious complications if neglected.

You cannot afford to take any chances with your eyes.

W. H. HAWKINS & SON
Jewelers & Opticians

Listen Ladies!

Do you like Good Bread
in your home?

Do you always have it?

If you do not, it's because you do not always
get the same flour

All of the people can be fooled SOME of the time. Some, of the people can be fooled ALL of the time. But you can't fool ALL of the people ALL of the time.

Listen! We've sold this flour FOUR YEARS—the first year only a few barrels. In 1915 the good housekeepers of Henderson and Transylvania counties alone, have used THOUSANDS OF BARRELS of this FLOUR.

Is there anything in a name? Does not the name stand for something? As "Pears" stand for Soap, Arm & Hammer for Soda, so, also does

"WICHITA'S BEST"

Stand for the Best Flour made

Special Directions: Knead well, use plenty of water,
and a trial will convince you

Hendersonville Wholesale Grocery Co.

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